

## PRESS RELEASE

## Kickstarting 2025 at SIGEP WORLD: REPA reflects on Successful Spare Parts Projects in 2024 and looks Ahead with Optimism

Cesena, Italy - January 30, 2025

While kickstarting the year with new initiatives, <u>REPA</u> - leading distributor of spare parts for foodservice equipment, coffee, and vending machines, and European division of Parts Town Unlimited - pauses to reflect on a remarkable 2024 filled with significant achievements.

Over the past year, REPA has focused on expanding its partnerships and enhancing its customer experience. Through new OEM agreements and the growth of existing partnerships in new countries, REPA has broadened its reach, ensuring customers have access to an even greater selection of original parts.

Looking ahead to 2025, REPA envisions a bright future: "In 2025, we expect to continually earn the right to grow with our partners, both in Europe and in other countries in which we operate. Deeper manufacturer partnerships, more original spare parts, broader product portfolio, innovative solutions: all with the aim of delivering significant value to our partners and their customers every single day," says Colten Kohler, Group Director OEM Partnerships at REPA.

REPA kicked off 2025 by meeting with its stakeholders for the first time at the 46<sup>th</sup> SIGEP World fair in January. The event offered an excellent opportunity for the company to connect with OEM partners and customers to discuss how REPA will continue to support them throughout the year.

During the show, REPA's OEM partners expressed continued interest in the personalized services that set REPA apart. A key highlight was REPA's ability to provide 100% original spare parts even during the manufacturers' offseason breaks, ensuring that customers can still receive vital parts during summer or winter closures.

REPA's technical support, excellent service, speed, presence across Europe and availability of original parts were among the most appreciated services mentioned by the OEMs, cementing REPA's role as a reliable partner for OEM spare parts distribution and management.

Gilberto Guidi, Director of Professional Coffee at REPA adds: "There's no business without in-depth knowledge of the market, and we always strive to be where our customers and partners are. By working closely together, we continually improve our coffee offering and services to ensure to quickly provide spare parts and accessories for the latest machine models of market-leading partner brands across Europe and beyond."

## **REPA**

REPA is the leading European spare parts distributor for foodservice equipment, coffee, vending machines and household appliances and is a trusted partner to equipment manufacturers. Since 2022 REPA is a division of Parts Town Unlimited, the global leader in high-tech distribution of mission-critical equipment replacement parts, related products and services for the foodservice, residential appliance and HVAC industries. REPA customers benefit from strong expertise in spare parts, with more than 40 years of experience in the market from REPA Italia, REPA Deutschland, REPA Iberia, REPA France, ATEL and Big Warehouse.



With the industry's largest inventory accessible through state-of-the-art webshops, high stock availability, highly innovative logistic centers that ensure the fastest delivery of spare parts in the industry, REPA provides every customer with the right part, at the right time, everywhere.

https://repagroup.com

www.lfspareparts724.com

REPA Press Contact
Paola Bertini
T +39 380 7703809
paola.bertini@repagroup.com
https://press.repagroup.com